



**CHALLENGES CONFRONTING
DERMATOLOGY**

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**OPPORTUNITIES FOR AAD – APD
COLLABORATION**

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Agenda

- Academy Update
- Challenges Confronting Dermatology
- Opportunities for Collaboration between the AAD and APD

Leader in Dermatology

- Ninety-two percent (92%) of all ABD board-certified dermatologists belong to AAD.
- Clinical information is published through *JAAD*, the 2nd most cited among all 54 dermatology journals.
- Leading voice for dermatology with policymakers and lawmakers.
- Most comprehensive dermatology professional education and resources.



AAD-APD Relationship

- Concept of APD as association began with AAD leadership
- APD:
 - Many in Academy Leadership and BOD
 - major source of AAD leadership on Education and Science and Research Councils
 - primary resource for educational programs/projects,
 - drivers of innovation, professionalism and leadership
- Liaison between AAD-APD through AAD BOD member with APD leadership

Voice of Dermatology
for house of medicine,
for media and public

Education & Professional Development

CME meetings & on line
JAAD Data Collection Platform
PICME Clinical Guidelines/AUC
PQRS Patient Safety Initiatives
MOC Leadership Institute
Self assessment Board Review
Hands-on Learn Telemedicine
LearningPortal Choosing Wisely

Volunteer-Humanitarian
Camp Discovery
Spot campaign-
Skin ca screenings
VolunteersAbroad
Access Derm
PSA

AADA

Fed & state advocacy
CMS-M'care
NIH research
Skin cancer awareness
FDA
Access to derm
Network narrowing
Tanning legislation
Sunshine Act
Insurance

Residents

Membership
Discounted Meeting fees
Board Prep
Practice management
Networking
Travel Grants
Legis conf scholarship
Governance appts
Newsletter
Awards

Business of Derm

Practice management
Coding&Reimburse
Practice tools
Derm World
M2M
Media Toolkit
Patient information
Mobile Apps

Project Update

- Patient Safety & Quality Committee – AEs and outcomes
- Physician Quality Reporting System (PQRS) Measures – submitted 4 new, 1 revised
- Evidence Based Guidelines of Care - 4 done, 3 in development
- Telemedicine pilot for inpatient telederm
- Alternative delivery models
- Increased hands-on course at meetings
- Data Collection Efforts and Platform
- Burden of Skin Disease Survey

Data Collection Platform

To address the challenges facing Dermatology, at our recent Board meeting:

- The Board supported moving forward with planning for the development of an AAD registry.
- The Ad Hoc Task Force on Data Collection Platform and Registries is working through a Request for Proposals (RFP) and vendor selection process currently.

Data Collection Platform

The future data platform will facilitate comprehensive data collection across the membership to help address data needs including, but not limited to:

1. Reporting requirements (e.g. PQRS, Meaningful Use).
2. Specialty advocacy (e.g. outcomes of care, value of dermatology).
3. Quality improvement. The AAD is committed to developing a data platform which integrates into the current workflow of our membership.

Telemedicine

- Telemedicine is growing rapidly and the AAD has become a leader in the house of medicine.
- Multi-specialty meetings hosted by the AMA have featured AAD efforts such as our position statement, member support, task force advocacy (e.g. congressional witness, input on developing legislation), and teledermatology platforms (e.g. AccessDerm, Inpatient TeleDerm).
- The Academy is working to ensure teledermatology increases patient access to board-certified dermatologists while maintaining quality care and patient safety.

Residents and Telemedicine

- AAD telemedicine platforms have a “resident” setting so that they can be used for teaching.
- The AAD currently has a survey out to residency program directors to learn about telemedicine education needs.
- Residents can get involved in research by analyzing telemedicine site data

What are the challenges facing dermatology?

How can the Academy work with APD to meet the challenges?

Challenges

- Health care reform
- Quality dermatologic care access
- Demonstrating our value
- Perceptions of dermatology
- Preserving a broad specialty
- Engaging and maintaining residents and young physicians

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Supporting Academy Efforts

- **Getting involved**
- **Sharing your ideas and feedback**
- **Supporting the Academy's proposed dues increase of a one time \$50 increase in 2016 and an incremental cost of living increase thereafter.**
 - *The Academy provides value to dermatologists and the specialty. Your support will ensure that the Academy remains relevant, strong, and vibrant!*

Conclusions

- Well positioned to represent and take on challenges on behalf of members.
- Continue to lobby, raise awareness and provide education associated with a range of issues.
- Input is always welcome at ideas@aad.org or president@aad.org
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